

Tree Service CANADA

THE VOICE OF CANADA'S TREE SERVICES INDUSTRY

MEDIA KIT



What is Tree Service Canada?



It's the only trade newspaper in Canada focused exclusively on the tree services industry. We cover matters of interest to tree service companies, private- and utility- arborists and municipal forestry departments.

Six times a year we offer readers the latest technical articles, product information and research from Canada and around the world. Each issue is packed with articles on a variety of topics, including:

- **Company profiles**
- **Practical techniques**
- **Legal issues**
- **New techniques & equipment**
- **Industry news**



PUBLISHED

Quarterly

CIRCULATION

6000 - Industry Leaders

READERSHIP

10,000
(Includes pass-along rate.)

AUDIENCE

Tree service company executives, managers,
and business owners in Canada

Editorial Focus & Features

Spring, 2012

Arborist Techniques, Disease & Pest Update, New Products, Business Advice, Arborists & the Law, Accident Reports

Summer 2012

Business Advice, Tree Health, New Products, Arborist Techniques, Arborists & the Law, Accident Reports

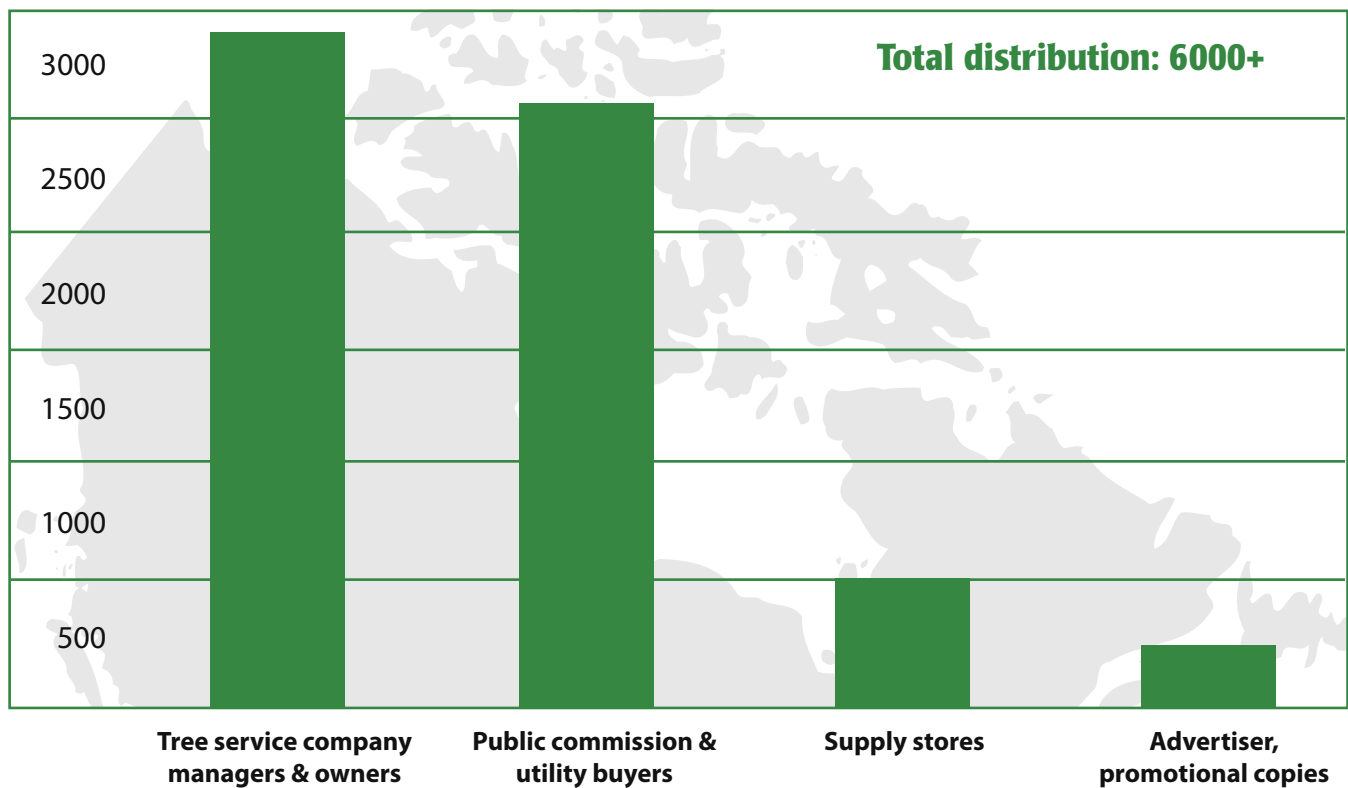
Fall 2012

Accident Reports, Disease & Pest Update, New Products, Arborist Techniques, Business Advice

Winter 2012

Tree Health, Business Advice, Disease & Pest Update, Arborist Techniques, New Products, Accident Reports

It's All About Circulation

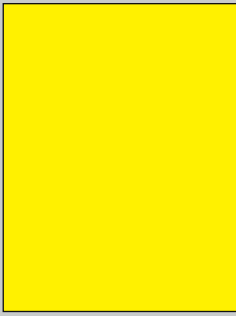


Assured circulation

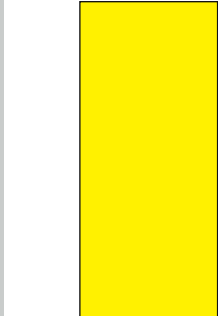
The key to the success of Tree Service Canada is the highly targeted circulation across Canada. We are constantly adding more tree service professionals to our database. With our publication now in its fifth year it has firmly established itself as the only trade publication in Canada that caters exclusively to the tree service industry.

"It's essential reading for everyone in the tree service industry."






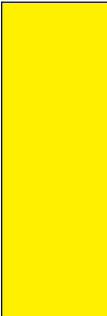
Full Page
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33 cm high
10.25" wide
13" high



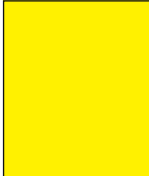
2/3 Page
17 cm wide
33 cm high
7" wide
13" high




Half Page Horizontal
26 cm wide
16.5 cm high
10.25" wide
6.5" high



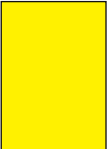
Half Page Vertical
12.5 cm wide
33 cm high
5" wide
13" high




Third Page
15 cm wide
18 cm high
6" wide
7" high




Quarter Page Island
15 cm wide
12.5 cm high
6" wide
5" high



Quarter Page Vertical
12.5 cm wide
16.5 cm high
5" wide
6.5" high



Quarter Page Horizontal
26 cm wide
8 cm high
10.25" wide
3.125" high



Eighth Page
13 cm wide
8 cm high
5" wide
3.125" high

Advertising Rates *prices in effect from Oct. 2011*

	1X	4x
Full	\$2385	\$2280
2/3	\$2080	\$1890
Half	\$1395	\$1285
1/3	\$938	\$841
1/4	\$775	\$693
1/8	\$397	\$367
Business Card	\$310	\$285
Inside Cover	\$2985	\$2680
Back Cover	\$3330	\$3030
DPS	\$4740	\$4330

Issue Ad Deadline To Readers

Winter 2012	Dec 6	Dec 15
Spring 2012	April 10	April 23
Summer 2012	June 22	July 5
Fall 2012	September 7	Sept 21

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